

**REPORT: COMMITTEE ON CURRICULA & COURSES**  
**For consideration by the Faculty Senate at its September 13, 2023 meeting**

Proposal summaries are provided below. Full proposals can be viewed by logging in to the approval site (<https://usbulletins-next.sc.edu/courseleaf/approve/>) and selecting “Faculty Senate Officer” in the drop-down menu under Your Role. Note that you may view the proposals and add comments, but you may not edit or approve proposals. Also note that you need to use your USC network username in all lowercase to access the site. If you have trouble logging in, please contact the Office of Academic Programs at [acadprog@mailbox.sc.edu](mailto:acadprog@mailbox.sc.edu).

Courses requesting approval to be offered via Distributed Learning/online are denoted with (DL).

New courses and changes to course modality are effective Spring 2024. Course changes are effective Fall 2024. New programs are effective upon receiving all approvals. Program changes are effective Fall 2024.

**Total Proposals:**

- 11 – College of Information & Communications
- 3 – College of Pharmacy
- 18 – College of Engineering
- 1 – Arnold School of Public Health
- 1 – School of Medicine – Columbia
- 1 – College of Education

**1. College of Information & Communications**

**Program Changes:**

1. **Mass Communications, B.A.J.M.C.**
  - a. **Updating Admissions Requirements**

**Admissions**

**Entrance Requirements**

**Freshman Students**

In order to be admitted to a program of student in the School of Journalism and mass Communications, freshmen must meet all University admission requirements. In order to continue in the program, each student must attain a minimum USC GPA 2.50 upon completion of 30 degree-applicable hours. Credit received for remedial work is not counted toward the 30 hours.

**Transfer Students**

A student desiring to transfer to the School of Journalism and Mass Communications, from either another college of the University or another institution, must have a cumulative minimum GPA 2.50 on all work attempted. Transfer students from other institutions must take at least half the journalism and mass communications course work in residence at the University of South Carolina Columbia. Other journalism and mass communications courses from those institutions may be used as journalism and mass communications electives at the discretion of the SJMC administration. No more than 12 semester hours of journalism and mass communications related courses from non-ACEJMC-accredited institutions will be applied toward the journalism and mass communications degree.

## **Admissions**

### **Entrance Requirements**

#### **Freshman Students**

In order to be admitted to a program of study in the School of Journalism and Mass Communications freshmen must meet all University admission requirements. In order to continue in the program, each student must attain a minimum USC GPA 2.50 upon completion of 30 degree applicable hours. Credit received for remedial work is not counted toward the 30 hours.

#### **Transfer Students**

A student desiring to transfer to the School of Journalism and Mass Communications, from either another college of the University or another institution, must have a cumulative minimum GPA of 2.50 on all work attempted. Transfer students from other institutions must take at least half the journalism and mass communications course work in residence at the University of South Carolina Columbia. Required journalism and mass communications courses from non-ACEJMC accredited institutions, in order to be applied to the journalism and mass communications degree, must be validated by proficiency tests. Other journalism and mass communications courses from those institutions may be used as journalism and mass communications electives at the discretion of the SJMC administration. No more than 12 semester hours of journalism and mass communications related courses from non-ACEJMC accredited institutions will be applied toward the journalism and mass communications degree. Completion of **ENGL 101** and **ENGL 102** with grades of **C** or higher are prerequisites for **JOUR 291**.

## b. **Updating Carolina Core Requirements**

### **1. Carolina Core Requirements (31-44 hours)**

#### **CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)**

*must be passed with a grade of C or higher*

- **ENGL 101**
- **ENGL 102**

#### **ARP – Analytical Reasoning and Problem Solving (6-7 hours)**

- **STAT 110, STAT 112, STAT 201, STAT 205 or STAT 206**
- **STAT 201 or STAT 205** any other approved **CC-ARP course**

#### **SCI – Scientific Literacy (7 hours)**

Two approved Carolina Core **Scientific Literacy courses**, ~~from the natural sciences~~, including one laboratory course

#### **GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)**

Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.

- **CC-GFL courses**

#### **GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)**

One US History course selected from the following:

- [HIST 111](#)
- [HIST 112](#)
- [HIST 201](#)
- [SOST 202](#) ~~[HIST 112](#)~~

**GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)**

- any [CC-GSS course](#)

**AIU – Aesthetic and Interpretive Understanding (3 hours)**

- any [CC-AIU course](#)

**CMS – Effective, Engaged, and Persuasive Communication: Spoken Component<sup>1</sup> (0-3 hours)**

Select one from the following:

- ~~[SPCH 140](#)~~~~[SPCH 145](#)~~~~[SPCH 230](#)~~ any [CC-CMS course](#)

~~[SPCH 260](#)~~ **INF – Information Literacy<sup>1</sup> (0-3 hours)**

- any overlay or stand-alone [CC-INF course](#)

**VSR – Values, Ethics, and Social Responsibility<sup>1</sup> (0-3 hours)**

- any overlay or stand-alone [CC-VSR course](#)

c. **Updating College Requirements**

**2. College Requirements (12-15 (18-21 hours)**

**Foreign Language (0-3 hours)**

- only if needed to meet 122-level proficiency

**History (3 hours) Literature (3 hours)**

Course	Title	Credits
Select one of the following:		<del>3</del>
<del><a href="#">ENGL 282</a></del>	<del>Special Topics in Fiction</del>	
<del><a href="#">ENGL 283</a></del>	<del>Special Topics in British Literature</del>	
<del><a href="#">ENGL 284</a></del>	<del>Drama</del>	
<del><a href="#">ENGL 285</a></del>	<del>Special Topics in American Literature</del>	
<del><a href="#">ENGL 286</a></del>	<del>Poetry</del>	
<del><a href="#">ENGL 287</a></del>	<del>American Literature</del>	
<del><a href="#">ENGL 288</a></del>	<del>English Literature</del>	
<b>Total Credit Hours</b>		<b>0</b>
<b>Course List</b>		
Course	Title	Credits
Select one of the following:		3

Course	Title	Credits
<b><u>HIST 101</u></b>	European Civilization from Ancient Times to the Mid-17th Century	
<b><u>HIST 102</u></b>	European Civilization from the Mid-17th Century	
<b><u>HIST 112</u></b>	<u>Introduction to South Asian History</u>	
<b><u>HIST 104</u></b>	Introduction to the Civilization of the Islamic Middle East	
<b><u>HIST 105</u></b>	Introduction to East Asian Civilization	
<b><u>HIST 106</u></b>	Introduction to African History	
<b><u>HIST 107</u></b>	Introduction to Ancient Near Eastern Civilization	
<b><u>HIST 108</u></b>	Science and Technology in World History	
<b><u>HIST 109</u></b>	Introduction to Latin American Civilization	
<b><u>HIST 110</u></b>	<u>Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888</u>	
<b><u>ARTH 107</u></b>	<u>History of Asian Art</u>	
<b><u>FAMS 300</u></b>	<u>Film and Media History</u>	
<b><u>GERM 280</u></b>	<u>German Culture and Civilization</u>	
Course List		

**Social Science (3 hours)**

any **CC-GSS** course **Social** or **one Behavioral Science (3 hours)** A 300-level or higher course from **HIST** or **POLI** or three hours of **Social or Behavioral Sciences** at the **following JOUR courses:**

- o **300-level or higher from:**

Course	Title	Credits
<b><u>JOUR 243</u></b>	<u>Sports Activism and Media</u>	
<b><u>JOUR 285</u></b>	<u>Social Media and Society</u>	
<b><u>JOUR 303</u></b>	<u>Law and Ethics of Mass Communications</u>	
<b><u>JOUR 304</u></b>	<u>Internet and Social Media Law</u>	
<b><u>JOUR 307</u></b>	<u>Media, Sports and Race</u>	

Course	Title	Credits
<a href="#"><u>JOUR 308</u></a>	<a href="#"><u>Media and Youth</u></a>	
<a href="#"><u>JOUR 309</u></a>	<a href="#"><u>Hip Hop, Media and Society</u></a>	
<a href="#"><u>JOUR 311</u></a>	<a href="#"><u>Minorities, Women, and the Mass Media</u></a>	
<a href="#"><u>JOUR 345</u></a>	<a href="#"><u>Gender, Sexuality, and Sports Media</u></a>	
<a href="#"><u>JOUR 391</u></a>	<a href="#"><u>Sports Media and Society</u></a>	
<a href="#"><u>JOUR 394</u></a>	<a href="#"><u>Sports Media Ethics</u></a>	
<a href="#"><u>JOUR 398</u></a>	<a href="#"><u>Diversity Topics in Mass Media</u></a>	
<a href="#"><u>JOUR 596</u></a>	<a href="#"><u>Study Abroad in Journalism and Mass Communications</u></a>	
Course List		

### Social or Behavioral Science (3 hours)

- [Any course from HIST- History; POLI- Political Science; AFAM- African-American Studies; ANTH- Anthropology; COLA- College of Liberal Arts; CRJU- Criminal Justice; GEOG- Geography \(except GEOG 545 and GEOG 546\); ~~GEOG-Geography \(except GEOG 545 and GEOG 546\);~~ LASP-Latin American Studies; POLI- Political ~~POLI- Political~~ Science; PSYC- Psychology; SOCY- Sociology; SOST- Southern Studies; WGST- Women and Gender Studies, or any one of the following JOUR courses: ~~Studies.~~](#)

Course	Title	Credits
<a href="#"><u>JOUR 243</u></a>	<a href="#"><u>Sports Activism and Media</u></a>	
<a href="#"><u>JOUR 285</u></a>	<a href="#"><u>Social Media and Society</u></a>	
<a href="#"><u>JOUR 303</u></a>	<a href="#"><u>Law and Ethics of Mass Communications</u></a>	
<a href="#"><u>JOUR 304</u></a>	<a href="#"><u>Internet and Social Media Law</u></a>	
<a href="#"><u>JOUR 307</u></a>	<a href="#"><u>Media, Sports and Race</u></a>	
<a href="#"><u>JOUR 308</u></a>	<a href="#"><u>Media and Youth</u></a>	
<a href="#"><u>JOUR 309</u></a>	<a href="#"><u>Hip Hop, Media and Society</u></a>	
<a href="#"><u>JOUR 311</u></a>	<a href="#"><u>Minorities, Women, and the Mass Media</u></a>	
<a href="#"><u>JOUR 345</u></a>	<a href="#"><u>Gender, Sexuality, and Sports Media</u></a>	

Course	Title	Credits
<a href="#"><u>JOUR 391</u></a>	<a href="#"><u>Sports Media and Society</u></a>	
<a href="#"><u>JOUR 394</u></a>	<a href="#"><u>Sports Media Ethics</u></a>	
<a href="#"><u>JOUR 398</u></a>	<a href="#"><u>Diversity Topics in Mass Media</u></a>	
<a href="#"><u>JOUR 595</u></a>	<a href="#"><u>Domestic Study Away in Journalism and Mass Communications</u></a>	
Course List		

**Additional SJMC Requirements (3 ~~6~~ hours)**

Select any one of the following:

Course	Title	Credits
<del><a href="#"><u>ECON 224</u></a></del>	<del><a href="#"><u>Introduction to Economics</u></a></del>	<del>3</del>
<del><a href="#"><u>MKTG 350</u></a></del>	<del><a href="#"><u>Principles of Marketing</u></a></del>	<del>3</del>
<del>or <a href="#"><u>MGMT 371</u></a></del>	<del><a href="#"><u>Principles of Management</u></a></del>	
<b>Total Credit Hours</b>		<b>0</b>

Course List

Course	Title	Credits
<a href="#"><u>ECON 224</u></a>	<a href="#"><u>Introduction to Economics</u></a>	3
<a href="#"><u>MKTG 350</u></a>	<a href="#"><u>Principles of Marketing</u></a>	3
<a href="#"><u>MGMT 371</u></a>	<a href="#"><u>Principles of Management</u></a>	3

Course List

**d. Updating Program Requirements**

**3. Program Requirements (13-29 ~~12-23~~ hours)**

**Minor (18 hours)**

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or [better](#).

[better](#).

~~A minor form must be completed and approved by the school after the student has completed 30 hours of coursework. Cognate (12 hours)~~

**Electives (0-17 hours)**

~~Electives cannot include courses of a remedial or developmental nature.~~

~~Electives (0-11 hours) The Carolina Core, additional SJMC General Education Requirements, Minor/Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum. No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.~~

**e. Updating Major Requirements**

**4. Major Requirements (48 hours)**

*A minimum grade of C is required in all major courses*

~~Major Courses (30 hours) Leadership with Distinction Pathway (6 hours) Choose one of the University's Leadership with Distinction Pathways: Global Learning, Research, Civic Engagement, or Community Service. Courses listed under each pathway are examples that address the pathway's learning outcomes. Except for the required courses identified, other relevant courses that address the pathway outcomes may be substituted per approval of advisor. Global Learning (6 hours) Research (6 hours) Professionals & Civic Engagement (6 hours) Community Service (6 hours) Two approved SJMC service learning or community engagement electives Diversity and Social Advocacy (6 hours) Note: The major in Mass Communications aligns with Graduation with Leadership Distinction. Further information on Graduation with Leadership Distinction can be obtained through the Center for Integrative and Experiential Learning. Major Courses (33 Electives (12 hours)~~

Course	Title	Credits
<del><u>JOUR 311</u></del>	<del>Minorities, Women, and the Mass Media</del>	<del>3</del>
<del>Select one of the following approved SJMC Diversity and Social Advocacy electives:</del>		<del>3</del>
<del><u>JOUR 501</u></del>	<del>Freedom, Responsibility, and Ethics of the Mass Media</del>	
<del><u>JOUR 508</u></del>	<del>Faith, Values, and the Mass Media</del>	
<b>Total Credit Hours</b>		<b>0</b>
<b>Course List</b>		
Course	Title	Credits
<del>Select two of the following approved Professional &amp; Civic Engagement electives:</del>		<del>6</del>
<del><u>JOUR 303</u></del>	<del>Law and Ethics of Mass Communications</del>	
<del><u>JOUR 436</u></del>	<del>Public Relations Writing</del>	

Course	Title	Credits
<del><u>JOUR 501</u></del>	<del>Freedom, Responsibility, and Ethics of the Mass Media</del>	
<del><u>JOUR 536</u></del>	<del>Crisis Communications</del>	
<del><u>JOUR 537</u></del>	<del>The Carolina Agency</del>	
<del><u>JOUR 539</u></del>	<del>Ethics in Public Relations and Public Policy</del>	
<b>Total Credit Hours</b>		<b>0</b>
<b>Course List</b>		
Course	Title	Credits
<del><u>JOUR 332</u></del>	<del>Mass Communications Research</del>	<del>3</del>
<del>Select one approved SJMC research elective</del>		<del>3</del>
<b>Total Credit Hours</b>		<b>0</b>
<b>Course List</b>		
Course	Title	Credits
<del><u>JOUR 504</u></del>	<del>International Mass Communications</del>	<del>3</del>
<del>Select one approved SJMC international elective</del>		<del>3</del>
<b>Total Credit Hours</b>		<b>0</b>
<b>Course List</b>		
Course	Title	Credits
<u>JOUR 101</u>	Media and Society	3
<u>JOUR 291</u>	Writing for Mass Communications	3
<u>JOUR 303</u>	Law and Ethics of Mass Communications	3
or <u>JOUR 304</u>	Internet and Social Media Law	
Foundational courses requirement:		9
<del><u>JOUR 201</u></del>	<del>Principles of Public Relations</del>	
<del><u>JOUR 202</u></del>	<del>Principles of Advertising and Brand Communications</del>	
<del><u>JOUR 203</u></del>	<del>Principles of Visual Communications</del>	



Course	Title	Credits
<del>JOUR 204</del>	<del>Principles of Journalism</del>	
<del>JOUR 205</del>	History and Philosophy of the Mass Media	
<del>JOUR 306</del>	Theories of Mass Communications	
<del>JOUR 311</del>	<u>Minorities, Women, and the Mass Media</u>	
<u>DEI elective course requirement. Select one of the following:</u>		3
<del>JOUR 307</del>	<u>Media, Sports and Race</u>	
<del>JOUR 309</del>	<u>Hip Hop, Media and Society</u>	
<del>JOUR 345</del>	<u>Gender, Sexuality, and Sports Media</u>	
<del>JOUR 398</del>	<u>Diversity Topics in Mass Media</u>	
Advanced course requirement. Select three of the following:		9
<del>JOUR 501</del>	Freedom, Responsibility, and Ethics of the Mass Media	
<del>JOUR 504</del>	<u>International Mass Communications</u>	
<del>JOUR 506</del>	Mass Media Criticism	
<del>JOUR 507</del>	<u>Health Communication: The Science and Practice</u>	
<del>JOUR 509</del>	<u>Environmental Communication: The Science and Practice</u>	
<del>JOUR 542</del>	Public Opinion and Persuasion	
<del>JOUR 597</del>	<u>Internship in Mass Communications</u>	
<b>Capstone Portfolio Course</b>		
<del>JOUR 515</del>	Mass Communications Capstone Portfolio	3
<b>Total Credit Hours</b>		<b>33</b>
Course List		

**Major Electives (15 hours)**

Five ~~Four~~ JOUR electives of the students' choice: at least 3 hours and no more than 6 hours must be from skills courses.

f. Updating Program learning Outcomes

Program Learning Outcomes	
<del>Outcome 1</del>	<del>Students graduating from the Mass Communications, B.A.J.M.C. program will be able to...</del>
Outcome <del>1</del> <sup>2</sup>	Demonstrate the ability to conduct research, gather information, write clearly and correctly and present relevant news or persuasive information at a professional level.
Outcome <del>2</del> <sup>3</sup>	Think critically, creatively and independently; evaluate their own work and the work of others for accuracy, fairness, clarity, style and correctness.
Outcome <del>3</del> <sup>4</sup>	Understand the history of journalism and mass communications, the diversity of groups in a global society in relationship to communications and the role of journalism and mass communications in society.
Outcome <del>4</del> <sup>5</sup>	Understand the ethical concepts, legal implications, considerations and practices that guide the mass media professions.
Outcome <del>5</del> <sup>6</sup>	Demonstrate the ability to apply tools and technologies appropriate for the production, editing and presentation of visual, aural, textual or other media content.
Outcome <del>6</del> <sup>7</sup>	Apply basic numerical and statistical concepts and methods appropriate for the communications professions.

2. Public Relations, B.A.J.M.C.

a. **Updating Admissions Requirements**

Admissions

Entrance Requirements

Freshman Students

In order to be admitted to a program of study in the School of Journalism and Mass Communications, freshman must meet all University admission requirements. In order to continue in the program, each student must attain a minimum USC GPA of 2.50 upon completion of 30 degree-applicable hours. Credit received for remedial work is not counted toward the 30 hours.

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## **Admissions**

### **Entrance Requirements**

#### **Freshman Students**

In order to be admitted to a program of study in the School of Journalism and Mass Communications, freshman must meet all University admission requirements. In order to continue in the program, each student must attain a minimum USC GPS of 2.50 upon completion of 30 degree applicable hours. Credit received for remedial work is not counted toward the 30 hours.

#### **Transfer Students**

A student desiring to transfer to the School of Journalism and Mass Communications, from either another college of the University or another institution, must have a cumulative minimum GPA of 2.50 on all work attempted. Transfer students from other institutions must take at least half the journalism and mass communications course work in residence at the University of South Carolina Columbia. Required journalism and mass communications courses from non-ACEJMC accredited institutions, in order to be applied to the journalism and mass communications degree, must be validated by proficiency tests. Other journalism and mass communications courses from those institutions may be used as journalism and mass communications electives at the discretion of the SJMC administration. No more than 12 semester hours of journalism and mass communications related courses from non-ACEJMC accredited institutions will be applied toward the journalism and mass communications degree. Completion of **ENGL 101** and **ENGL 102** with grades of **C** or higher are prerequisites of **JOUR 291**.

## b. **Updating Carolina Core Requirements**

### **1. Carolina Core Requirements (31-44 hours)**

#### **CMW – Effective, Engaged, and Persuasive Communication: Written (6 hours)**

*must be passed with a grade of C or higher*

- **ENGL 101**
- **ENGL 102**

#### **ARP – Analytical Reasoning and Problem Solving (6-7 hours)**

- **STAT 110, STAT 112, STAT 201, STAT 205, or STAT 206**
- **STAT 201 or STAT 205 or any other approved CC-ARP course**

#### **SCI – Scientific Literacy (7 hours)**

Two approved Carolina Core **Scientific Literacy courses**, ~~from the natural sciences~~, including one laboratory course

#### **GFL – Global Citizenship and Multicultural Understanding: Foreign Language (0-6 hours)**

Demonstration of proficiency in one foreign language (except Latin or Ancient Greek) equivalent to the minimal passing grade on the exit examination in 122. Students can demonstrate this proficiency by successfully completing Phase II of the Proficiency Test or by successfully completing the 122 course, including the exit exam administered as part of that course.

- **CC-GFL courses**

#### **GHS – Global Citizenship and Multicultural Understanding: Historical Thinking (3 hours)**

One US History course selected from the following:

- **HIST 111**

- [HIST 112](#)
- [HIST 201](#)
- [HIST 214](#)
- [SOST 202](#) ~~HIST 112~~

**GSS – Global Citizenship and Multicultural Understanding: Social Sciences (3 hours)**

- any [CC-GSS course](#)

**AIU – Aesthetic and Interpretive Understanding (3 hours)**

- any [CC-AIU course](#)

**CMS – Effective, Engaged, and Persuasive Communication: Spoken Component<sup>1</sup> (0-3 hours)**

Select one from the following:

- [SPCH 140](#)[SPCH 145](#)[SPCH 230](#) [any CC-CMS course](#) [SPCH 260](#)

c. **Updating College Requirements**

**2. College Requirements (12-15 ~~(18-21)~~ hours)**

**Foreign Language (0-3 hours)**

- only if needed to meet 122-level proficiency

**History (3 hours) ~~Literature (3 hours)~~**

Course	Title	Credits
Select one of the following:		<del>3</del>
<a href="#">ENGL 282</a>	Special Topics in Fiction	
<a href="#">ENGL 283</a>	Special Topics in British Literature	
<a href="#">ENGL 284</a>	Drama	
<a href="#">ENGL 285</a>	Special Topics in American Literature	
<a href="#">ENGL 286</a>	Poetry	
<a href="#">ENGL 287</a>	American Literature	
<a href="#">ENGL 288</a>	English Literature	
<b>Total Credit Hours</b>		<b>0</b>
<b>Course List</b>		
Course	Title	Credits
Select one of the following:		3
<a href="#">HIST 101</a>	European Civilization from Ancient Times to the Mid-17th Century	
<a href="#">HIST 102</a>	European Civilization from the Mid-17th Century	

Course	Title	Credits
<a href="#"><u>HIST 103</u></a>	<a href="#"><u>Introduction to South Asian History</u></a>	
<a href="#"><u>HIST 104</u></a>	Introduction to the Civilization of the Islamic Middle East	
<a href="#"><u>HIST 105</u></a>	Introduction to East Asian Civilization	
<a href="#"><u>HIST 106</u></a>	Introduction to African History	
<a href="#"><u>HIST 107</u></a>	Introduction to Ancient Near Eastern Civilization	
<a href="#"><u>HIST 108</u></a>	Science and Technology in World History	
<a href="#"><u>HIST 109</u></a>	Introduction to Latin American Civilization	
<a href="#"><u>HIST 110</u></a>	<a href="#"><u>Conquest, Colonization, and Captivity: A Cultural History of the Americas from 1441 to 1888</u></a>	
<a href="#"><u>ARTH 107</u></a>	<a href="#"><u>History of Asian Art</u></a>	
<a href="#"><u>FAMS 300</u></a>	<a href="#"><u>Film and Media History</u></a>	
<a href="#"><u>GERM 280</u></a>	<a href="#"><u>German Culture and Civilization</u></a>	

Course List

**Social Science (3 hours)**

- Select any **CC-GSS** course **Social** or one **Behavioral Science (3 hours)** ~~A 300-level or higher course from HIST or POLI or three hours~~ of following JOUR courses: ~~Social or Behavioral Sciences at the 300 level or higher from:~~

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Course	Title	Credits
<a href="#"><u>JOUR 243</u></a>	<a href="#"><u>Sports Activism and Media</u></a>	
<a href="#"><u>JOUR 285</u></a>	<a href="#"><u>Social Media and Society</u></a>	
<a href="#"><u>JOUR 303</u></a>	<a href="#"><u>Law and Ethics of Mass Communications</u></a>	
<a href="#"><u>JOUR 304</u></a>	<a href="#"><u>Internet and Social Media Law</u></a>	
<a href="#"><u>JOUR 307</u></a>	<a href="#"><u>Media, Sports and Race</u></a>	
<a href="#"><u>JOUR 308</u></a>	<a href="#"><u>Media and Youth</u></a>	
<a href="#"><u>JOUR 309</u></a>	<a href="#"><u>Hip Hop, Media and Society</u></a>	
<a href="#"><u>JOUR 311</u></a>	<a href="#"><u>Minorities, Women, and the Mass Media</u></a>	

Course	Title	Credits
<a href="#"><u>JOUR 345</u></a>	<a href="#"><u>Gender, Sexuality, and Sports Media</u></a>	
<a href="#"><u>JOUR 391</u></a>	<a href="#"><u>Sports Media and Society</u></a>	
<a href="#"><u>JOUR 394</u></a>	<a href="#"><u>Sports Media Ethics</u></a>	
<a href="#"><u>JOUR 398</u></a>	<a href="#"><u>Diversity Topics in Mass Media</u></a>	
<a href="#"><u>JOUR 596</u></a>	<a href="#"><u>Study Abroad in Journalism and Mass Communications</u></a>	
Course List		

**Social or Behavioral Science (3 hours)**

- [Any course from HIST- History; POLI- Political Science; AFAM- African-American Studies; ANTH- Anthropology; COLA- College of Liberal Arts; CRJU- Criminal Justice; GEOG- Geography \(except GEOG 545 and GEOG 546\); ~~GEOG-Geography \(except GEOG 545 and GEOG 546\);~~ LASP-Latin American Studies; POLI- Political ~~POL- Political~~ Science; PSYC- Psychology; SOCY- Sociology; SOST- Southern Studies; WGST- Women and Gender Studies, or any one of the following JOUR courses: ~~Studies.~~](#)

Course	Title	Credits
<a href="#"><u>JOUR 243</u></a>	<a href="#"><u>Sports Activism and Media</u></a>	
<a href="#"><u>JOUR 285</u></a>	<a href="#"><u>Social Media and Society</u></a>	
<a href="#"><u>JOUR 303</u></a>	<a href="#"><u>Law and Ethics of Mass Communications</u></a>	
<a href="#"><u>JOUR 304</u></a>	<a href="#"><u>Internet and Social Media Law</u></a>	
<a href="#"><u>JOUR 307</u></a>	<a href="#"><u>Media, Sports and Race</u></a>	
<a href="#"><u>JOUR 308</u></a>	<a href="#"><u>Media and Youth</u></a>	
<a href="#"><u>JOUR 309</u></a>	<a href="#"><u>Hip Hop, Media and Society</u></a>	
<a href="#"><u>JOUR 311</u></a>	<a href="#"><u>Minorities, Women, and the Mass Media</u></a>	
<a href="#"><u>JOUR 345</u></a>	<a href="#"><u>Gender, Sexuality, and Sports Media</u></a>	
<a href="#"><u>JOUR 391</u></a>	<a href="#"><u>Sports Media and Society</u></a>	
<a href="#"><u>JOUR 394</u></a>	<a href="#"><u>Sports Media Ethics</u></a>	
<a href="#"><u>JOUR 398</u></a>	<a href="#"><u>Diversity Topics in Mass Media</u></a>	
<a href="#"><u>JOUR 595</u></a>	<a href="#"><u>Domestic Study Away in Journalism and Mass Communications</u></a>	

**Additional SJMC Requirements (3 ~~6~~ hours)**

Select any one of the following:

Course	Title	Credits
<u>ECON 224</u>	Introduction to Economics	3
<u>MKTG 350</u>	Principles of Marketing	3
or <u>MGMT 371</u>	Principles of Management	
<b>Total Credit Hours</b>		<b>0</b>
Course List		
Course	Title	Credits
<u>ECON 224</u>	<u>Introduction to Economics</u>	3
<u>MKTG 350</u>	<u>Principles of Marketing</u>	3
<u>MGMT 371</u>	<u>Principles of Management</u>	3
Course List		

d. **Updating Program Requirements**

**3. Program Requirements (13-29 ~~12-23~~ hours)**

**Minor (18 hours)**

A student in the School of Journalism and Mass Communications may choose to complete a minor consisting of 18 credit hours of prescribed courses. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. All minor courses must be passed with a grade of C or better.

~~better.~~

~~A minor form must be completed and approved by the school after the student has completed 30 hours of course work. Cognate (12 hours)~~

**Electives (0-17 hours)**

Electives cannot include courses of a remedial or developmental nature.

~~Electives (0-11 hours) the Carolina Core, additional SJMC General Education Requirements, Minor/ Cognate and Electives outside of the SJMC must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in general education courses must take enough electives to fulfill the 72-hour minimum. No elective courses of a remedial, developmental nature may apply as credit toward the 72-hour minimum.~~

e. **Updating Major Requirements**

**4. Major Requirements (48 hours)**

*A minimum grade of C is required in all major courses*

**Major Courses (30 ~~27~~ hours)**

Course	Title	Credits
<u>JOUR 101</u>	Media and Society	3
<u>JOUR 201</u>	Principles of Public Relations	3
<u>JOUR 203</u>	Principles of Visual Communications	3
<u>JOUR 291</u>	Writing for Mass Communications	3
<u>JOUR 303</u>	Law and Ethics of Mass Communications	3
or <u>JOUR 304</u>	Internet and Social Media Law	
<u>JOUR 332</u>	Mass Communications Research	3
<u>JOUR 436</u>	Public Relations Writing	3
<u>JOUR 531</u>	Public Relations Campaigns	3
<u>JOUR 533</u>	Public Relations Management	3
<u>JOUR 539</u>	<u>Ethics in Public Relations and Public Policy</u>	<u>3</u>
<b>Total Credit Hours</b>		<b>30</b>
Course List		

**Major Electives (18 ~~21~~ hours)**

Course	Title	Credits
<b>Two Public Relations Directed Electives</b>		
<del>Select two of the following writing courses:</del>		<del>6</del>
<u>Select one of the following writing courses:</u>		<u>3</u>



Course	Title	Credits
<a href="#"><u>JOUR 362</u></a>	Editing	
<a href="#"><u>JOUR 416</u></a>	Creative: Strategy to Execution	
<a href="#"><u>JOUR 437</u></a>	Advanced Public Relations Writing	
<a href="#"><u>JOUR 534</u></a>	Publication Writing and Design	
<a href="#"><u>JOUR 566</u></a>	Magazine Article Writing	
Select one of the following work experience courses:		3
<a href="#"><u>JOUR 518</u></a>	Brand Communications Practicum/Competitions	
<a href="#"><u>JOUR 537</u></a>	The Carolina Agency	
<a href="#"><u>JOUR 538</u></a>	The Bateman Team	
<a href="#"><u>JOUR 597</u></a>	Internship in Mass Communications	
<b>One JOUR Concept/Lecture Course</b>		
Select one of the following:		3
<a href="#"><u>JOUR 205</u></a>	History and Philosophy of the Mass Media	
<a href="#"><u>JOUR 306</u></a>	Theories of Mass Communications	
<a href="#"><u>JOUR 311</u></a>	Minorities, Women, and the Mass Media	
<a href="#"><u>JOUR 499</u></a>	Special Topics	
<a href="#"><u>JOUR 501</u></a>	Freedom, Responsibility, and Ethics of the Mass Media	
<a href="#"><u>JOUR 504</u></a>	International Mass Communications	

Course	Title	Credits
<u><a href="#">JOUR 506</a></u>	Mass Media Criticism	
<u><a href="#">JOUR 507</a></u>	Health Communication: The Science and Practice	
<u><a href="#">JOUR 508</a></u>	Faith, Values, and the Mass Media	
<u><a href="#">JOUR 539</a></u>	Ethics in Public Relations and Public Policy	
<u><a href="#">JOUR 542</a></u>	Public Opinion and Persuasion	
<u><a href="#">JOUR 599</a></u>	Advanced Special Topics	
<b>Additional Journalism Electives</b>		
Select 9 hours		9
<b>Total Credit Hours</b>		<b>18</b>
Course List		

**Concentration in Sports Media (12 hours) *Optional***

Students may choose to complete a concentration in sports media. The sports media concentration may be used to fulfill 12 hours of the major elective requirements.

Course	Title	Credits
<u><a href="#">JOUR 391</a></u>	Sports Media and Society	3
Select three elective courses from the following:		9
<u><a href="#">JOUR 243</a></u>	Sports Activism and Media	
<u><a href="#">JOUR 244</a></u>	Special Topics in Sports Media	
<u><a href="#">JOUR 245</a></u>	Live Television Sports Production	
<u><a href="#">JOUR 343</a></u>	Social Media for Sports Media	

Course	Title	Credits
<u>JOUR 345</u>	Gender, Sexuality, and Sports Media	
<u>JOUR 428</u>	Super Bowl Commercials	
<u>JOUR 443</u>	Sports Announcing	
<u>JOUR 444</u>	Multimedia Sports Storytelling	
<u>JOUR 461</u>	Sports Journalism	
<u>JOUR 499</u>	Special Topics	
<u>JOUR 597</u>	Internship in Mass Communications	
<b>Total Credit Hours</b>		<b>12</b>
Course List		

f. **Updating Program Learning Outcomes**

<b>Program Learning Outcomes</b>	
<del>Outcome 1</del>	<del>Students graduating from the Public Relations, B.A.J.M.C. program will be able to...</del>
Outcome <del>1</del> <sup>22</sup>	Demonstrate the ability to conduct research, gather information, write clearly and correctly and present relevant news or persuasive information at a professional level.
Outcome <del>2</del> <sup>33</sup>	Demonstrate the ability to think critically, creatively and independently evaluate their own work and the work of others for accuracy, fairness, clarity, style and correctness.
Outcome <del>3</del> <sup>44</sup>	Demonstrate an understanding the history of journalism and mass communications, the diversity of groups in a global society in relationship to communications and the role of journalism and mass communications in society.
Outcome <del>4</del> <sup>55</sup>	Demonstrate an understanding of the ethical concepts, legal implications, considerations and practices that guide the mass media professions.

## Program Learning Outcomes

Outcome <del>5.66</del>	Demonstrate the ability to apply tools and technologies appropriate for the production, editing and presentation of visual, aural, textual or other media content.
Outcome <del>6.77</del>	Apply basic numerical and statistical concepts and methods appropriate for the communications professions.

### New Program Proposal:

Sports Media, B.A.

### Course Changes:

JOUR 306 – Updating pre- or co-requisites; Updating alternate grade modes

Does this course have pre- or co-requisites? ~~No~~ **Yes**

Does this course include any alternate grade modes? A – Audit

~~P – Pass/Fail~~

JOUR 346 – Updating prerequisites

Prerequisites: ~~JOUR 203~~

Pre or Corequisites: C or better in JOUR 203 or ARTS 102

JOUR 347 – Updating pre – or co requisites; Updating alternate grade modes

Does this course have pre- or co-requisites? ~~No~~ **Yes**

Does this course include any alternate grade modes? A – Audit

~~P – Pass/Fail~~

JOUR 517 (DL) - adding online delivery

### New Courses:

ISCI 240

JOUR 249

JOUR 396

JOUR 543

## 2. College of Pharmacy

### Program Changes:

#### 1. Pharmaceutical Science, B.S.

##### a. Updating Degree Requirements

**Degree Requirements (minimum ~~128~~ 132 hours)**

The Pre-Pharmacy work must total at least 66 hours.

##### **Program of Study**

*all degree requirements must be passed with a grade of C or higher*

Requirements	Credit Hours
1. Carolina Core	32-44

Requirements	Credit Hours
2. College Requirements	0
3. Program Requirements	31-34
4. Major Requirements	66
Program Summary	

**b. Updating Program Requirements**

~~3. Program Requirements (31-34 hours) Supporting Courses (31 hours) Additional Pre-Pharmacy Requirements Note: Students may substitute ECON 224 with ECON 221 or ECON 222.~~ **Program Requirements (31-34 hours)**  
**Supporting Courses (31 hours)**  
**Additional Pre-Pharmacy Requirements**

Course	Title	Credits
<u>BIOL 102</u> & <u>102L</u>	Biological Principles II and Biological Principles II Laboratory	4
<u>BIOL 243</u>	Human Anatomy and Physiology I	3
<u>BIOL 244</u>	Human Anatomy and Physiology II	3
<u>BIOL 250</u>	Microbiology	3
<u>CHEM 111L</u>	General Chemistry I Lab	1
<u>CHEM 112</u> & <u>112L</u>	General Chemistry II and General Chemistry II Lab	4
<u>CHEM 331L</u>	Essentials of Organic Chemistry Laboratory I	1
<u>CHEM 332L</u>	Essentials of Organic Chemistry Laboratory II	1
<u>CHEM 333</u>	Organic Chemistry I	3
<u>CHEM 334</u>	Organic Chemistry II	3
<u>PHYS 201</u>	General Physics I	3
<u>ECON 224</u>	Introduction to Economics	3
or <u>ECON 221</u>	Principles of Microeconomics	
or <u>ECON 222</u>	Principles of Macroeconomics	
<b>Total Credit Hours</b>		<b>32</b>

Course	Title	Credits
Course List		

**Electives (0-3 hours) hours)**

An elective course will be needed if the Pre-Pharmacy ~~Pre-Pharmacy~~ hours total is less than 66.

**c. Updating Major Requirements**

**4. Major Requirements (66 ~~62~~ hours)**

**Professional Requirements**

The final 66 ~~62~~ credit hours required for the BS in Pharmaceutical Sciences degree are earned after admission to the USC College of Pharmacy and during the first two years of the professional Doctor of Pharmacy (PharmD) program.

**d. Updating Program Learning Outcomes**

Program Learning Outcomes	
Outcome 1	<u>The student will develop,</u> <del>Develop Develop,</del> integrate, and apply knowledge from the foundational sciences (i.e., pharmaceutical, social/behavioral/administrative, and clinical sciences) to evaluate the scientific literature, explain drug action, solve therapeutic problems, and advance population health and patient-centered care.
Outcome 2	<u>The student will educate</u> <del>EducateEducate</del> all audiences by determining the most effective and enduring ways to impart information and assess understanding.
Outcome 3	<u>The student will serve as a patient advocate by assuring</u> <del>AssureAssure</del> that <u>each of their</u> patients' best interests are represented.
Outcome 4	<u>The student will actively</u> <del>ActivelyActively</del> participate and engage as a healthcare team member by demonstrating mutual respect, understanding, and values to meet patient care needs.
Outcome 5	<u>The student will effectively</u> <del>EffectivelyEffectively</del> communicate verbally and nonverbally when interacting with an individual, group, or organization.
Outcome 6	<u>The student will examine</u> <del>ExamineExamine</del> and reflect on personal knowledge, skills, abilities, <u>beliefs, biases,</u> <del>beliefs, biases, beliefs, biases,</del> motivation, and emotions that could enhance or limit personal and professional growth.
Outcome 7	<u>The student will exhibit</u> <del>ExhibitExhibit</del> behaviors and values that are consistent with the <u>trust given</u> <del>trust giventrust given</del> to the profession by patients, other healthcare providers, and society.

**New Courses:**

PHAR 402

PHAR 403

### 3. College of Engineering & Computing

#### Course Changes:

BMEN 101 – Updating course pre-requisites; Updating course restrictions

Does this course have pre- or co-requisites? No ~~Yes~~

Course restrictions: ~~470A – Biomedical Engineering Major ONLY~~

999A – NO Conditional Major

EN – College of Engr & Computing ONLY

BMEN 240 (DL) – Updating course pre-requisites; adding online delivery

Prerequisites – C or better in BIOL 101; ~~101~~, C or better in CHEM 111 ~~112~~ or CHEM 141  
~~142, and C or better in MATH 142~~

BMEN 263 (DL) – Updating course description; updating course description; adding online delivery

Course description: Mathematical and theoretical analysis of the mechanical properties and functions of materials, including those of biological origin and clinical relevance. Stress, strain, mechanical properties of materials, axial loading, torsion, bending, and stress/strain transformations. Application of the categories and methodology of solid and fluid mechanics to study biological tissues and ~~and~~ events.

Prerequisites: C or better in BMEN 212 and ~~212~~, ~~C or better in MATH 241~~, ~~C or better in~~ PHYS 211

BMEN 271 – Updating Prerequisites; updating alternate grade modes

Prerequisites: D or better in CHEM 333; C or better in BMEN ~~240~~; ~~C or better in BMEN 263~~  
~~or ECHE 456~~; ~~C or better in BMEN 290~~ or ECHE 311 ~~311~~.

Does this course include any alternate grade modes? A – Audit

P- Pass/ Fail

~~E – Exam/ Exemption Credit~~

BMEN 290 (DL) – Updating prerequisites; adding online delivery

Prerequisites: C or better in ~~MATH 241~~, ~~C or better in~~ BMEN 240 ~~240~~, and ~~C or better~~  
~~in~~ PHYS 211

BMEN 302 – Adding Carolina Core integrative designation

Are you adding Carolina Core designations or changing any of the Carolina Core designations? Yes

Course fills the following type of Carolina Core Requirement Integrative Requirement

Identify the program(s) for which the course is integrative Biomedical Engineering, B.A.

BMEN 321 – Updating prerequisites

Prerequisites: ~~D or better in PHYS 212~~, C or better in BMEN 212, C or better in BMEN 240,  
C or better in MATH 242

BMEN 345 – Updating prerequisites

Prerequisites: ~~D or better in BMEN 271~~, C or better in BMEN 240

BMEN 354 – Updating prerequisites

Prerequisites: D or better in BMEN 263 and ~~ECH 320, EMCH 360, ENCP 360~~; C or better in MATH 242

BMEN 363 – Updating prerequisites

Prerequisites: D or better in BMEN 321 or BMEN 360

BMEN 532 – Updating Prerequisites; updating enforcing requisites

Prerequisites – D or better in CHEM 112 and CHEM 112L or CHEM 142 142; ~~D or better in PHYS 212~~

Should these requisites be enforced? Yes

BMEN 537 - Updating Prerequisites; updating enforcing requisites

Prerequisites – D or better in CHEM 112 and CHEM 112L or CHEM 142 142; ~~D or better in PHYS 212~~

Should these requisites be enforced? Yes

BMEN 546 – Updating prerequisites

Prerequisites: D or better in BMEN 345 ~~all of: BMEN 240, CHEM 333, and MATH 142~~

**New Courses:**

BMEN 270

BMEN 360

BMEN 420

EMCH 514

EMCH 515

**4. Arnold School of Public Health**

**New Courses:**

EXSC 407

**5. School of Medicine – Columbia**

**New Courses:**

RCO 680

**6. College of Education**

**New Program Proposal:**

Athletic Coaching Minor