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University of South Carolina
BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

September 15, 2017

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees met at 10:00 a.m. on Friday, September 15, 2017, in the Alumni Center's C. Edward Floyd Boardroom.

Members present were: Ms. Leah B. Moody, Chair; Mr. Mark W. Buyck Jr.; Mr. Thomas C. Cofield; Mr. A.C. "Bubba" Fennell III; Dr. C. Dorn Smith III; Mr. Thad Westbrook; Mr. John C. von Lehe Jr., Board Chairman; and Mr. William C. Hubbard who participated by telephone. Absent was Mr. Tommy Preston Jr.

Other Board members present were: Mr. J. Egerton Burroughs; Dr. C. Edward Floyd; Mr. Toney J. Lister; Mr. Miles Loadholt; Mr. Hubert F. Mobley, Board Vice Chairman; Mr. Eugene P. Warr Jr.; Mr. Mack I. Whittle Jr.; and Mr. Charles H. Williams who participated by telephone.

Also present were Faculty Senate Chair Marco Valtorta; Student Government President Ross Lordo; and Faculty Liaison Committee members August E. "Augie" Grant; Camelia C. Knapp; William E. Sudduth; Hendrikus van Bulck and Benjamin Nelson who participated by telephone.

Others present were: President Harris Pastides; Secretary J. Cantey Heath Jr.; General Counsel Walter "Terry" H. Parham; Provost Joan T. A. Gabel; Chief Operating Officer Edward L. Walton; Chief Financial Officer Leslie Brunelli; Chief Information Officer Doug Foster; Vice President for Student Affairs Dennis Pruitt; Vice President for Development Jancy Houck; Vice President for System Planning Mary Anne Fitzpatrick; Chief Communications Officer Wes Hickman; Athletics Director Ray Tanner; University Treasurer Pat Lardner; Associate Vice President for Administration and Finance and Medical Business Affairs Jeffrey L. Perkins III; Associate Provost for Academic Programs Tena Crews; Palmetto College Chancellor Susan Elkins; Executive Director of Audit & Advisory Services Pam Doran; USC Aiken Chancellor Sandra Jordan; USC Beaufort Chancellor Al Panu; USC Upstate Chancellor Brendan Kelly; USC Aiken Executive Vice Chancellor for Academic Affairs Jeff Priest; USC Beaufort Executive Vice Chancellor for Academic Affairs Eric Skipper; College of Arts and Sciences Dean Lacy Ford; College of Engineering and Computing Dean Hossein Haj-Hariri; College of Hospitality, Retail and Sport

Management Dean Haemoon Oh; College of Engineering and Computing Associate Dean of Academic Affairs Jed Lyons; Galen Health Fellows Faculty Principal David Simmons; Executive Director for the Office of Economic Engagement William D. “Bill” Kirkland; Executive Director of My Carolina Alumni Association Jack W. Claypoole; Associate Director for Public Relations Jeff Stensland; Director of Government Relations Derrick Meggie; Director of the Office of Distributed Learning Support Services Steve Adams; Samuel McQuillin, Assistant Professor, Psychology Department; Charlie Koors, student intern; University Technology Services Production Manager Matt Warthen; and Board staff members Terri Saxon and Ina Wilson.

I. Open Session: Call To Order

Chair Moody called the meeting to order and invited committee members to introduce themselves. She stated notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business. Mr. Hickman introduced media representatives in attendance: Larissa Johnson with *The Daily Gamecock*.

Chair Moody stated there were personnel matters dealing with honorary academic titles, appointments with tenure and tenure and promotion recommendations appropriate for Executive Session. Mr. Buyck moved to enter Executive Session and Mr. Cofield seconded the motion. The vote was taken and the motion carried.

The following individuals were invited to remain: President Pastides, Secretary Heath, members of the President’s Executive Council, Ms. Doran, Dr. Valtorta, Mr. Lordo and Faculty Liaison Committee members.

EXECUTIVE SESSION

RETURN TO OPEN SESSION

Chair Moody called on Provost Joan Gabel to present the agenda items for the Columbia Campus.

II. **USC Columbia**

A. Distinguished Fixed-Term Professorships

- Creation of seven, distinguished fixed-term professorships, College of Engineering and Computing

Provost Gabel reported the requested professorships would be used to attract/retain valued faculty members by recognizing and rewarding excellence. Appointment criteria, including being a

distinguished scholar in their field, having a reputation as a distinguished teacher, and having demonstrated appropriate professional and personal conduct, must be met by faculty members before they can be awarded one of the distinguished fixed-term professorship. Funding for the positions will come from existing endowments as well as designated discretionary funds with stipends varying depending on the rank of the professor.

Chair Moody called for a motion to recommend approval by the full Board of these seven, distinguished fixed-term professorships in the College of Engineering and Computing as presented and described in the materials posted on the Board Portal. Mr. Cofield so moved and Mr. Westbrook seconded the motion. The vote was taken and the motion carried.

B. Unit Name Change

— Distributed Learning Support Services to Office of Distributed Learning,
Office of the Provost

Provost Gabel said the name change was requested because the mission of the office has shifted from one of student support to being more faculty centered. The new name is a better reflection of the type of work done by the office.

Chair Moody called for a motion to recommend approval by the full Board of the requested unit name change from Distributed Learning Support Services to Office of Distributed Learning as presented and described in the materials posted on the Board Portal. Mr. Cofield so moved and Mr. Buyck seconded the motion. The vote was taken and the motion carried.

C. Annual Review of New Programs

1. M.S. Advanced Athletic Training
2. B.A. Environmental Studies
3. B.A. Chinese Studies
4. B.A. Global Studies
5. M.S. System Design
6. M.E. Biomedical Engineering
7. M.S. Information Security
8. Ph.D. Sport and Entertainment Management
9. B.S. Pharmaceutical Science
10. M.S. Physician Assistant Studies

Provost Gabel stated these reports provided an overview of how well new academic programs were meeting projections for enrollments and tuition income in the first three years after approval. In order to easily identify how programs are performing, they are color coded on the report as either Healthy – Green, Becoming Healthy – Yellow, or Unhealthy – Red. Of USC Columbia’s 10 new programs, she reported that 4 were Healthy, 3 were Becoming Healthy and 3 were Unhealthy.

Provost Gabel pointed out the M.S. in System Design, which is in the red category, is in the process of being closed by the College of Engineering and Computing. The other two programs in the Unhealthy category, B.A. in Chinese Studies and Ph.D. in Sport and Entertainment Management, are being given more time to turn things around. The College of Arts and Sciences has been working aggressively to cut costs and remarket the B.A. in Chinese Studies program. Additionally, this program has been realigned curricularly with the Global Studies major that is doing very well.

The Ph.D. in Sport and Entertainment has been slow to meet projected expectations. The program has seen an increase in competition as similar programs across the nation have been launched. The Dean of the College of Hospitality, Retail and Sport Management has developed an action plan to support the program and recently hired notable scholars in the field. The Sport and Entertainment Management program is highly ranked both nationally and internationally. It is an important prestige characteristic at a research university, in a Top-10 ranked national program to offer a doctoral level degree. The college is working hard to cut costs and re-energize the program.

Chair Moody said this update was received as information.

Ms. Moody called on Chancellor Sandra Jordan to present the agenda items for the USC Aiken Campus.

III. USC Aiken

A. Annual Review of New Programs

1. B.S. Industrial Process Engineering
2. MBA STEM

Chancellor Jordan reported USC Aiken’s new MBA program was in the healthy category and the new B.S. in Industrial Process Engineering program was in the process of becoming healthy, largely because there had been a year’s delay in launching the program and it did not start until Fall 2016.

Ms. Moody stated this report was received as information.

Chair Moody then called on Chancellor Al Panu to present the agenda items for the USC Beaufort Campus.

IV. USC Beaufort

A. Change in Academic Organizational Structure

Chancellor Panu reported he was seeking approval for the academic, organizational restructuring at USC Beaufort. He explained the modifications involved reorganizing the Academic Affairs Unit from 10 departments to three schools (School of Humanities and Social Sciences, School of Sciences and Mathematics, and School of the Professions) and instituting Deans for these Schools. He added USC Beaufort was implementing these changes in as cost effective a manner as possible by appointing deans from within the institution rather than conducting a national search.

Chair Moody called for a motion to recommend approval by the full Board of the requested change in Academic Organizational Structure at USC Beaufort as presented and described in the materials posted on the Board Portal. Mr. Buyck so moved and Mr. Fennell seconded the motion. The vote was taken and the motion carried.

B. Annual Review of New Programs

1. B.S. Health Promotion
2. B.S. Mathematics

Chancellor Panu was happy to report both of USC Beaufort's new programs, the B.S. in Health Promotion and the B.S. in Mathematics, were in the green/healthy category.

Chair Moody said this update was received as information.

V. USC Upstate

A. Annual Review of New Programs

1. MAT Special Education-Visual Impairment
2. B.A. Child Development and Family Studies
3. B.A. Theatre
4. B.S. Exercise and Sport Science
5. MSN Clinical Nurse Leader

Chancellor Kelly said that of USC Upstate's five new programs four were green and one was in the red category. He expressed that he would like to give the MSN in Clinical Nurse Leader program, which was in an unhealthy state, at least another year to improve.

Chair Moody said this update was received as information.

VI. Adjournment

There being no other items to come before the committee, Chair Moody adjourned the meeting at 10:30 a.m.

Respectfully submitted,

J. Cantey Heath, Jr.
Secretary